The Most Reverend \_\_\_\_\_\_\_\_\_\_\_

Bishop of \_\_\_\_\_\_\_\_

August \_\_, 2020

Your Excellency,

I am pleased to introduce you to the Catholic Men’s Leadership Alliance. The CMLA was formed to equip Catholic clergy and lay leaders to better evangelize, instruct and disciple Catholic men to a deeper relationship with Christ. Our alliance is comprised of ministries and apostolates with time-tested experience and proven results in helping Catholic men discover or rediscover the Catholic faith and live with integrity, servant leadership and boldness in their marriages, families, parishes and communities.

“*As iron sharpens iron, so man sharpens his fellow man.*” (Proverbs 27:17). The CMLA acts upon this call: Strengthen the Man -> Strengthen the Family; Strengthen the Family -> Strengthen the Church; Strengthen the Church -> Fix the Culture!

Studies have shown that it is the religious practice of the father of the family that, above all, determines the future attendance at or absence from church of the children. We must form men into the spiritual leaders of their families.

**Here is what Bishops have been saying about ministry to men:**

*“That which is beyond us becomes possible…If we open up ourselves to His lead, His sacramental graces and the fullness of brotherhood; which is among men who do not focus on the world and its idolatry, but keep their eyes fixed on Jesus. This is where our courage comes from.”* ***Bishop Thomas J. Olmsted, Bishop of Pheonix***

*“Every priest or bishop who has his eyes open sees this problem and he knows that he's got to figure out a way to capture the men.”* ***-Bishop Andrew H. Cozzens, Auxiliary Bishop of the Archdiocese of Saint Paul and Minneapolis***

*“Ministry to men has never been more important in our world than today…I encourage other dioceses and parishes to develop robust and enthusiastic men’s formation program.”*  ***-Bishop Joe S. Vasquez, Diocese of Austin***

The Augustine Institute and Catholic Men’s Leadership Alliance announce the launch of an exciting joint venture to provide a new platform of content to support ministry to men. [HeroicMen.com](https://www.heroicmen.com/) will bring Catholic men powerful material (video, audio, books) to grow to be heroic men, fathers and leaders of men. The content is structured under Manhood, Fatherhood, Leadership and Priesthood and is available in Spanish as well.

**Here is what prominent Catholic Leaders are saying about Heroic Men:**

*“Catholic Men's Leadership Alliance and Augustine Institute have created something special with Heroic Men.  This is the next step for ministry to men.”****-Dr. Tim Gray****,* ***President of Augustine Institute***

*HeroicMen.com is a gift from the Catholic Men’s Leadership Alliance that will help you be the man that God created you to be! -****Chris Stefanick, Catholic Speaker and Author***

*Heroic Men is a tool to equip you to become the man God created you to be! If you are not growing you are dying, so use this every day to grow in your relationship with Jesus and let Him show you what a man is!* ***- Fr. Larry Richards****,* ***Priest, speaker and author***

*“Men of God this culture needs the inspiration and influence of Christ-centered faith filled men now more than ever before…HeroicMen.com has the best resources in the world that will help you become on fire! For the Lord and your faith as a man.”* ***-Deacon Harold Burke-Sivers****,* ***Deacon, speaker and author.***

The Catholic Men’s Leadership Alliance is uniquely positioned to activate the content of this new platform through a team of regional leaders to work with Dioceses and parishes.

Your Excellency, I humbly request a reply to me with your interest in taking advantage of [HeroicMen.com](https://www.heroicmen.com/) and with the Diocesan contact with whom the CMLA regional leaders can begin to work together to help form the men of your Diocese into the spiritual leaders they have the potential to become!

Yours respectfully in Christ,

Onward & Upward

Robert Tunmire

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